







FOR ALL HAIR TYPES

# STYLE&CARE

## FINISHES

## CONTROLS

## PROTECTS

Facilitates and finishes looks, giving control and protection to the hair fiber.



**STYLE GUARD**  
Protects the hair fiber from damage caused by heat and controls frizz, making styling easier.



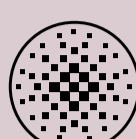
**CLIMATE-PROOF**  
Protective barrier, it keeps your hair hydrated as humidity and temperature change.



**URBAN DEFENCE PRO**  
Anti-pollution shield for total protection.



**SHINE FIX COMPLEX**  
24 hours of brightening power from the roots to the ends.



**COLOR FIX COMPLEX**  
UV filter and antioxidant to prolong the beauty of color.



**SCENT OF JOY**  
The fragrance, with floral and fruity notes, is developed to positively influence your mood.



**VEGAN FORMULA**  
The formulas of Semi di Lino Style&Care are free from ingredients of animal origin and derivation.



**RECYCLED\* AND RECYCLABLE PLASTIC**  
Semi di Lino sustainability mission continues, thanks to the use of recycled and recyclable material for plastic packaging.

\*For packaging produced in Italy.

## Pre-styling

No Hold  
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NORMAL PROTECTION

**THERMAL PROTECTOR**  
Thermo-active shield, protects the hair fiber from the heat of hot styling tools.

**TIPS**  
Suitable for all hair types, ideal for applying strand by strand, thanks to its lightweight and dry texture.

No Hold  
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NORMAL PROTECTION

**+77%**  
Combability<sup>2</sup>

**DETANGLING PRIMER**  
Detangling primer, detangles and conditions the hair.

**TIPS**  
Ideal also for a pre-cutting use, thanks to its lightweight texture, it can loosen any knot or tangle.

NEW

Light Hold  
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NORMAL PROTECTION

**+73%**  
Combability<sup>2</sup>

**BLOW DRY CREAM**  
Styling cream, makes drying quicker and easier.

**TIPS**  
An excellent product for even the most complex styling, thanks to its detangling power that makes it easier to work with any type of hair.

Light Hold  
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NORMAL PROTECTION

**+83%**  
Increased Volume<sup>3</sup>

**+17%**  
increase in thickness<sup>3</sup>

**AMPLIFYING MOUSSE**  
A mousse ideal for fine and/or thinning hair. Amplifies the volume and gives body to the hair fiber.

**TIPS**  
Apply to the root, from approximately 15cm away, to ensure that it is evenly distributed all over the hair.

NEW

1. Instrumental test conducted in comparison with untreated hair. The anti-frizz effect is maintained even in high humidity conditions. 2. Instrumental test conducted on damp hair in comparison with untreated hair. 3. Instrumental test conducted in comparison with untreated hair.

## Pre-styling

Medium Hold  
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NORMAL PROTECTION

**+36%**  
Hydration protection<sup>2</sup>

**+65%**  
Curl definition<sup>3</sup>

**FLEXIBLE MOUSSE**  
A shaping mousse for all hair types, creates supple support and gives definition to curly hair.

**TIPS**  
Suitable for all hair types, it allows a soft and supple effect to be obtained in natural drying techniques for curly hair.

## Paste

Strong Hold  
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EXTRA PROTECTION

**x9**  
Gorgeous shine<sup>4</sup>

**GLOSSY POMADE**  
Wax pomade. Extra-shiny finish.

**TIPS**  
Create glossy looks that are flexible and shapeable, while ensuring long-lasting hold. Useful for incorporating loose hair into updos.

1. Instrumental test conducted in comparison with untreated hair. The anti-frizz effect is maintained even in high humidity conditions. 2. Instrumental test conducted in comparison with untreated hair. 3. Instrumental test conducted in comparison with untreated curly hair. 4. Cosmetic shine. Instrumental test conducted in comparison with untreated hair.



## Texturizers

Light Hold  
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EXTRA PROTECTION

**+76%**  
Increased volume<sup>2</sup>

**TEXTURIZING DRY SHAMPOO**  
Texturizing dry shampoo.

**TIPS**  
Cleaner hair for longer between washes. Shake well before each use.

Light Hold  
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NORMAL PROTECTION

**+64%**  
Hydration protection<sup>2</sup>

**+50%**  
Increased volume<sup>2</sup>

**TEXTURIZING BALM**  
A texturizing balm, it gives a natural finish by adding lightweight volume.

**TIPS**  
Can be used both on wet hair, for natural drying, and on dry hair for all styling and a "second-day" effect.

NEW

## Hairsprays

Light Hold  
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EXTRA PROTECTION

**x6**  
Gorgeous shine<sup>3</sup>

**CRISTALLI HAIRSPRAY**  
Extra-brightening hairspray.

**TIPS**  
To be sprayed before using hot styling tools or as a light, radiant finish.

NEW

Strong Hold  
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EXTRA PROTECTION

**x2**  
Gorgeous shine<sup>3</sup>

**ORIGINAL HAIRSPRAY**  
Hairspray, moves with the hair and makes it glossy.

**TIPS**  
For a shiny finish, useful for fixing more structured updos, naturally.

1. Instrumental test conducted in comparison with untreated hair. The anti-frizz effect is maintained even in high humidity conditions. 2. Instrumental test conducted in comparison with untreated hair. 3. Cosmetic shine. Instrumental test conducted in comparison with untreated hair.